



For Immediate Release

Stormcast Novelas is now available on Samsung TV Plus France

Paris, France, November 20, 2020 - Stormcast Cinema today announced the launch of its "Stormcast Novelas" channel on Samsung TV Plus, the free TV service available on all Samsung TVs released from 2016 onwards. The streaming channel offers three telenovelas series which are available in both linear and VOD formats.

"We're pleased to offer some of the best telenovelas to French viewers," said Kevin Morris, CEO of Stormcast Cinema. The free channel, which was launched on October 29th, includes three series: La Première Dame (Romance), La Esclava Blanca (Drama) and Pablo Escobar (Action).

Every week the channel offers four new episodes of each series. Viewers also have unlimited access to episodes in VOD free of charge, allowing them to watch any episode that has already been broadcast at their leisure.

The three television series, dubbed in French and broadcast 24 hours a day, were selected for their quality and broad appeal. "Stormcast Novelas offers telenovelas based on a wide range of themes. There's really something for everybody," explains Kevin Morris. In order to broadcast the best telenovelas, Stormcast Cinema partnered with Colombian media giant Caracol Television who produced "La Esclava Blanca", the most expensive series ever produced in Colombia. The series tells the story of an orphan girl raised by runaway slaves in 19th century Colombia. Stormcast Novelas also features "La Première Dame". This series has 95 episodes and tells the story of Paloma, a young Colombian woman who wants to become the first lady of the country, no matter what the consequences. The series "Pablo Escobar" completes the Stormcast Novelas catalog on Samsung TV Plus.

Thanks to their international success, these telenovelas are sure to seduce a French audience who is growing more and more fond of the genre.

Samsung TV Plus gives viewers instant access to top news, sports, entertainment, and more. It's 100% free and doesn't require any downloads, sign-up, credit cards, subscriptions or additional devices

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About Stormcast Cinema

Stormcast Cinema creates category leading streaming TV channels available in AVOD, SVOD or freemium plans on Roku, Amazon Fire TV, Apple TV and connected TV platforms. Founded in 2015, the company has developed a number of category leading applications over the years with a total of over 2 million installs.

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